

Annex F

Rubric to assess the ebooks



UNIVERSIDAD INDUSTRIAL DE SANTANDER
ESCUELA DE IDIOMAS
INGLÉS INTERMEDIO

Name: _____

Criteria	Máximo score	Actual score
Content		
The eBook includes an attractive cover with pictures, colors and typography coherent with the content.		
The eBook includes instruction, development and a conclusion with a clear sequence.		
At the end of the eBook there is a section dedicated to author's information. (name, program, city)		
The reader can identify the insights and writer's view throughout the text.		
Written language		
The information given is accurate, appropriate, and integrated effectively.		
There's an effective command of language structures and functions.		
The vocabulary is appropriate and goes in keeping with the ideas expressed.		
Visual representation		
The text is rich in visual representation such as images, photos, drawings, videos, symbols, etc.		
Each picture, photos, drawing, or symbol included on each page were well-chosen and coherent with the topic.		
Boldface , <i>italics</i> , <u>underlying</u> , and color are used throughout the text to give emphasis to certain statements or concepts.		
Spatial		
The layout used is coherent with the content.		

The spatial distribution of each paragraph guides the reader throughout the book.		
Audio		
Background sounds are included in the eBook to set a proper environment and match with the general topic.		
The audio features good pronunciation and fluency.		
There is evident a clear use of pitch, tone and volume in the audio.		